

# Provisioning transformation for Telcos

For service providers serious about EBITDA growth

POPX and PacketFront are a combined team of seasoned technologists and automation specialists. Together, we make fast and effective automation a reality for telcos looking to improve profitability with more efficient operations and industry leading customer experience. Transformation is usually hard, risky, expensive and time-consuming unless you work with the right partners who can accelerate success.

Why partner with PacketFront and POPX?

By working with automation specialists, you avoid the trap of never-ending professional services or hiring an increasingly growing development team - both of which are expensive and fraught with risk.

## How we make success a reality for you

- Get results faster
   We deliver results faster than you can with in-house resources or using professional services
- Work with experts
   Our dedicated professional are experts in their
   service and engineering fields, with deep knowledge of the pathway to transformation
- Increase competitive advantage
  Re-engineer the customer experience to
  provide the best levels of service in the industry,
  more efficiently than your competitors
- Improve resource utility Increase your resource capacity without adding costs with automated operations that scale with you.
- Reward your investors
   Delight customers and employees with industry leading levels of service automation and rewards investors with higher levels of EBITDA.

With our next level service automation, you can re-engineer the customer experience providing complete transparency in provisioning, support and billing. All of this can be seen under one pane of glass, in real-time and from any device via a single customer portal. In this way you can fully automate services from customer click to engineering fulfilment, while lowering operational costs. This is the foundation for scalable future growth without incurring exponential costs.

## Consolidate Integrate Automate.



#### Consolidate

Discover new efficiencies by seamlessly connecting operational functions with a platform to consolidate disparate tools, reducing manual tasks and human error.



#### Integrate

Integrate internal and legacy systems, service providers, customer data and third-party systems such as CRM, support, finance and billing.



#### **Automate**

Achieve next level service automation for key processes and delight customers with industry-leading service.

To provide an end-to-end customer experience from a customer portal to service delivery, PacketFront multivendor Network Orchestrator plugs seamlessly into POPX MSP Platform. The combination provides a unique feature set that benefit both you and your customers.

### Cut OpEx with Network Orchestration

- Automated network build-out and CE/ CPE deliveries. Installation times are typically reduced between 15-60 minutes per device.
- Zero-touch tasks and processes eliminating human error.
- Self-service health checks help reduce the number of support tickets.

### Differentiate your business with next level service automation

- Faster delivery: up to 12 days shorter lead times than the competition.
- Reduce service modification lead times from days to seconds.
- Enable real-time control of network features via the customer portal, such as:
  - VLAN resigning
  - Quality of Service
  - BGP configuration
  - IP addressing changes
- Predefined tests ensure services and changes are activated correctly.

#### Put control in the hands of your customer

- Full automation from customer portal to engineering delivery.
- Customers can enjoy a large variety of SLAs and customisations at a lower cost.
- Faster installation and fewer complications mean satisfied customers and help you to exceed SLA and NPS targets.

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